



Carson Elementary School 2017 Auction Sponsorship

Greetings from Carson Elementary!

Carson Elementary has been an anchor in the historic Hilltop neighborhood for decades, and we are on a mission to keep our strong academic tradition thriving. In 2016, Carson received both the *John Irwin Schools of Excellence* award and the *Colorado Governor's Distinguished Improvement* award.

Our school houses a Highly Gifted and Talented magnet program and a Deaf and Hard of Hearing program, both of which pull students from around the city. We are also home to an award-winning character education program, led by and funded through, our auction efforts. However we need **YOUR** help to keep these great programs alive!

In Colorado, taxes alone do not fund our vision of a first-rate education for our children. **Colorado currently ranks 41st out of 50 states** in spending per student, and Denver Public Schools has **reduced funding per student by over \$400 in the past five years.**

As part of our effort to offset these budget shortfalls and maintain our high level of education, we are reaching out to our **community leaders** to help raise funds via sponsorship of the Carson Annual Auction. As the largest fundraiser of our year, this silent and live auction event will take place on Friday, Nov. 10, 2017 at Soiled Dove in Lowry with a "Great Gatsby" theme. Over 250 parents and community members from the Hilltop, Cherry Creek and Crestmoor areas will be in attendance.

We offer an array of corporate sponsorship opportunities this year. As one of our valued sponsors, your organization will benefit from tremendous recognition with our 300+ grateful families, teachers and staff members. Below are details for your consideration. We hope you recognize how important it is for businesses throughout our community to be connected with our school system in order to help raise tomorrow's business leaders.

And, of course, the children of Carson thank you for helping them achieve their scholastic goals for 2017 and beyond!

Warm Regards,

Megan Korell
2017 Carson Auction Co-Chair
moneill.korell@gmail.com
917-288-1746





Corporate Sponsorship Opportunities for Carson's "Great Gatsby" Gala 2017

Sponsorships are vital to the success of the Carson Elementary auction. As a sponsor, you and those you invite will be our special guests for the evening. Your sponsorship donation is a tremendous help for our community and can be tax deductible.

"Ain't No Party Like A Gatsby Party!"

TYPHOON SPONSORSHIP AT \$2,500

- Auction banner (3' x 6') featuring company logo, placed on campus at the busy intersection of Grape and 1st Ave. for maximum visibility leading up to the event and post auction
- Logo and website link featured on Carson homepage, inclusion on event web page and ad placed on mobile app used for onsite bidding
- Logo on weekly e-blasts to the school (starts in September, so 26+ exposures!)
- Logo on weekly auction flyers that are distributed to Carson Community
- Banner with your company logo, prominent the night of the event and banner on rotating slide show
- Company acknowledgement at event from the DJ and the auctioneer
- Ability to distribute collateral to community post event through folders
- 4 complimentary tickets to event

ROARING 20'S SPONSORSHIP AT \$1,000

- Auction banner (3' x 6') featuring company logo, placed on campus at the busy intersection of Grape and 1st Ave. for maximum visibility leading up to the event
- Logo and website link featured on Carson homepage, inclusion on event web page and logo placed on mobile app used for onsite bidding
- Logo on weekly e-blasts to the school (starts in September, so 26+ exposures!)
- Logo on weekly auction flyers that are distributed to Carson Community
- Banner with your company logo, prominent the night of the event and banner on rotating slide show
- Company acknowledgement at event from the DJ and the auctioneer
- 2 complimentary tickets to event

DAPPER DAN & DAME SPONSORSHIP AT \$500

- Logo and website link featured on Carson homepage, inclusion on event web page
- Logo on weekly e-blasts to the school (starts in September, so 26+ exposures!)
- Logo on weekly auction flyers that are distributed to Carson Community
- Banner with your company logo, prominent the night of the event and banner on rotating slide show
- 2 complimentary tickets to event



Additional Sponsorship Opportunities at Carson's "Great Gatsby" Gala 2017

Underwriting is another way to support the auction and help cover expenses, thereby increasing the event's proceeds to benefit our students. Underwriting donations are 100% tax deductible.

SIGNATURE COCKTAIL SPONSORSHIP AT \$1,500 *(in kind)*

BID PADDLE SPONSORSHIP AT \$1,500 *(logo on every bid paddle)*

EVENT NAPKIN SPONSORSHIP AT \$800 *(logo on every bid paddle)*

EVENT TABLE TENT ADVERTISING SPONSORSHIP AT \$500 *(logo and messaging placed on each table)*



CARSON

ELEMENTARY

PAYMENT

- Pay by Credit Card:** Please email courtneyjaret@mac.com to receive the link to make payment.
- Pay by Check:** Please make check payable to "Carson Elementary PTA" (Tax ID # 84-6048022) and mail with this completed form to: Carson Elementary PTA, 5420 East First Avenue Denver 8022 Attn: Megan Korell, 2017 Carson Auction

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website/Facebook Link: _____

Signature: _____ Title: _____ Date: _____

Sponsorship Amount: _____

LOGO

All sponsors please email PRINT READY high-resolution (300 dpi) logo in EPS/AI or PNG to moneill.korell@gmail.com. For company banners, please also send a PRINT READY high resolution logo or banner image in EPS/AI or PDF.

Questions please contact Megan Korell at moneill.korell@gmail.com or 917-288-1746

Carson Elementary School | 5420 East First Avenue, Denver, CO 80220
720-424-9090 fax 720-424-9115 * www.carson.dpsk12.org
Tax ID # 84-6048022